

# HTML BASICS 2.4

## ANCHORS & ATTRIBUTES

(more advanced...still basic :))

### ANCHORS

anchors are text elements that have an inbuilt function. anchors are often referred to as "links" as you can click on them and they will take you to another page on your website OR another website entirely!

EXAMPLE:

```
<a href="http://www.apple.com">Apple</a>
```

"href" stands for:

Hyper Link Reference

Basically, where should we go if I click on this anchor?

### TARGET & HREF

'target' and 'href' are both known as **Attributes**. While 'href' will tell us where the link is going, the 'target' will allow us to open the new location in a separate tab on our browser.

IF your anchor has a **target="\_blank"** in its **Opening Tag**, the link will be opened in a new

```
<a href="http://www.apple.com" target="_blank">Apple</a>
```

## ATTRIBUTES

In the above example, we have an **Anchor** (text **element**), but inside its **Opening Tag** we have two **Attributes**: href, and target.

Attributes are all written the same way:

1. They are written in the **Opening Tag** of an element.

2. href="—" "  
target="—" "  
name="—" "  
example="—" "